

Music Festival Production Company
Team B Productions **10 years**
FESTIVAL MANAGEMENT

Government Consulting Firm
Bronner Group **9 years**
WEBSITE MANAGEMENT DESIGN

Musician Group
Catalytic Souls **8 years**
PRINT DESIGN SOCIAL MEDIA

FREELANCE DESIGNER/OWNER/CREATIVE DIRECTOR
designLeslie
US – 22 years til Current

25+ DIVERSE SHORT-TERM CLIENTS TOO
Currently, I am **beta testing** and/or **training AI**
for **Adobe Firefly/Cloud Applications, Microsoft**
Bard, StarryAI and trained in most **Adobe** and
Microsoft programs.

Adobe
Educator/Advisor
11 years
registered Adobe Educator
and Community Advisor for
testing and teaching software

Southern Illinois
University BFA
Visual Communications

- Serves premium bar patrons, with a smile
- Maintains inventory for bar open, drops and closing
- Operates cash and cashless point of sale systems
- Set up service areas adhering to visual target market standards
- Participated in planning and development meetings

Levy/Aramark
CHICAGO - July 2022 til Current

Bartender/Bar Lead

- for season ticket holder bars in United Club, Soldier Field and Catalina Club, Wrigley Field

- Designed graphics, charts, and tables of research data, to be used as court trial evidence
- Participated in planning and development of data comprehension and strategy
- Analyzed and translated client documents into animated and static visualizations
- Edited, revised and created confidential files

Magna Legal Services
CHICAGO - December 2019 til December 2020

Graphics Consultant

- hired by law firms around the United States to animate or reformat a variety of cases

- Rebranded, researched and recommended updated technology, design guidelines and procedures
- Visual design and project management for 200+ printed projects, 2 full websites with mobile, 5 partial website, CSS color, text and graphics, technical design, style guidelines, user testing and architecture
- Communicated, planned and developed projects with teams of 4 to 8 and collaborated with 50+ vendors

Northwestern University
EVANSTON - March 2011 til September 2016

Art Director/Visual Designer

- created work for the Institute for Policy Research, Kellogg and The Graduate School

- Translated customer requirements into appropriate visualizations while ensuring accurate, consistent and timely delivery of 150+ job tickets weekly
- Translated data, developed and implemented plans for center issues, reduced waste by 10-20% and raised printing quality scores by 38%
- Managed 4 centers, totaling 125 employees
- Made graphics for and trained 750+ team members

FedEx Office
CHICAGOLAND - June 2007 til March 2011

Production Manager/UX Designer

- managed large teams to make production deadlines and improved software

- Oversaw production teams of 6 to 8, in creation of 700+ ads and 120+ pages weekly
- Began Problem Log procedures, printing lowest level of errors in newspaper's history
- Updated and trained branch on new technology, reducing production time by 30%
- Proofread ads, resulting in direct contact of 500+ monthly advertisers

Gatehouse Media
WEST FRANKFORT - January 2004 til March 2007

Production Manager/Graphic Designer

- created graphics and pre-press production for regional newspapers